

March 19, 2009

## Urban Photo Shoots

Today's discerning bride and groom are looking for photos that will stand out. Photos that will have an artsy feel to them and photos that will make all who see them simply say "wow." That is why a growing trend amongst wedding photographers is the urban photo shoot.

Created by looking at the cityscapes located in your own backyard, many photographers today, look not for the simple picturesque qualities of traditional photos, but for hard lines, stark contrasts, and locations where color can be weaved into a photo that otherwise is created as a black and white.

While every city has its impressive buildings that look great on film, a truly artistic photographer can take a parking lot, and turn it into his personal photo studio. It's not so much the locations but the opportunities your photographer can create from those locations.

When looking for a photographer who can create the urban photo shoot you are hoping for, make sure you look at their complete portfolio and not just at their selection of wedding photos.

See what elements of style they use. Do they try to tell a story with each photo? Do they utilize light in unique ways? Do they search out small color elements that stand out? Do they have the ability to accent your photos with tools like Photoshop? To stand out, today's photographer needs all of these abilities and more.

When you have the photographer of your choice enlisted, and you are planning your photo shoot locations, venture forth fieldtrip style photographer by your side, to some of the locations that you have in mind then tag along with your photographer to locations he has scouted. Bearing in mind that what looks like a rundown alleyway, filled with graffiti to you, might offer your photographer something by way of lighting, or background, that your untrained eye doesn't see.

Whether its an old-styled brick building, a feature wall with a mural on the outside of a building, a quaint cafe, a statuesque fountain, or a wall of mirrored glass windows, there are many unique and obscure urban locations in every city that are perfect for your artsy photos, as long as you open yourself to them.

To get those edgy, emotion-filled, artistic photos, you're dreaming of look to urban photo shoot and celebrate your day city style.

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- > [Fashion Accessories](#)
- > [Flowers](#)
- > [Gifts](#)
- > [Music](#)
- > [Planning](#)
- > [Reception](#)
- > [Stationery](#)
- > [Style](#)
- > [Themes](#)
- > [Wedding Favors](#)

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- > [February 2009](#)
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- > [December 2008](#)
- > [November 2008](#)
- > [October 2008](#)
- > [2009](#)
- > [2008](#)
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